

ABSTRACT

A study/development is objectively evaluated for  
5 introduction of share for investors so as to provide an  
investment chance to the study/development and pay dividend. A  
processing unit reads in study plan information, study result  
information, study cost balance information, and expected  
result information for each of the study theme identification  
10 information from a storage unit (S101 to S109). According to  
each study theme identification information, the processing  
unit calculates a total investment sum A up to now and future  
study investment sum B (S111). The processing unit calculates  
an expected implementation income H and a risk coefficient I  
15 (S113). The processing unit calculates a profit index R  
predicting probability of industrialization of the study theme  
and obtaining profit and ranks the profit index (S115). The  
processing unit stores study theme information including  
various information associated with study/development (S117).  
20 The processing unit creates an investment set by selecting a  
plurality of study themes of the same or similar study groups  
(S121) and discloses information on introduction of share for  
the investment set via a communication network (S123).